



Diploma of  
**BUSINESS**

COURSE GUIDE



**CANTERBURY**  
TECHNICAL INSTITUTE

CRICOS CODE: 02938M RTO NO. 31645



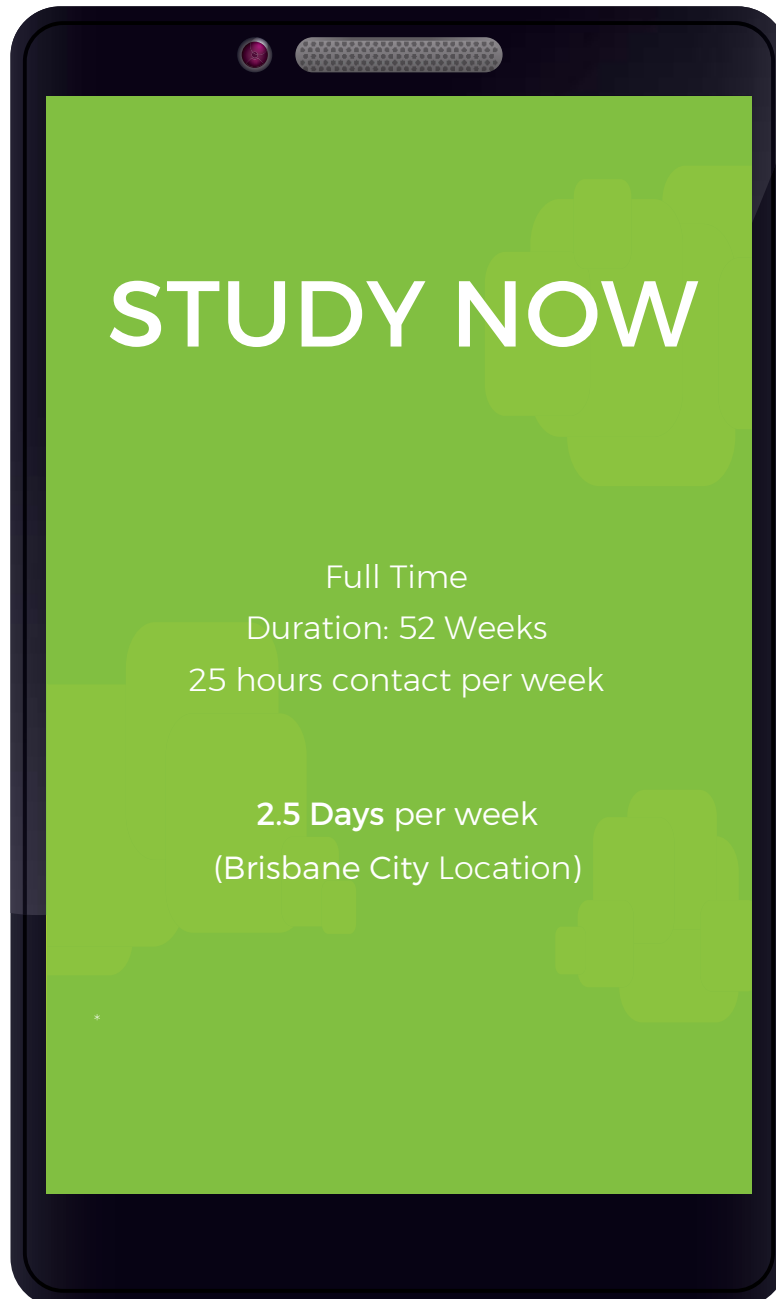
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# Diploma of Business BSB50215





The BSB50215 Diploma of Business offers students the opportunity to develop the skills required to handle real-life work situations. In completing the Diploma of Business you will have gained a qualification which can lead to roles in marketing, human resources, and/or business administration.

Students will develop a full understanding of the Business, Marketing & Management concepts, coordinated organisational approach; and a concern for profits - and how these can be related to all other courses (subjects) in the program. The qualification highlights specialised aspects of business management such as management strategy, marketing services, product management, and research.

Each of our classes and courses have been developed with students in mind, our experienced trainers provide a cultivating environment to assist you in completing your studies.

The BSB50215 Diploma of Business is a Nationally Recognised course.

## Course Units

The BSB50215 course includes:

### Unit Cluster 1

- BSBADM506 Manage Business document design and development
- BSBMGT516 Facilitate continuous improvement
- BSBMKG501 Identify and evaluate marketing opportunities
- BSBMKG502 Establish and adjust the marketing mix

### Unit Cluster 2

- BSBHRM506 Manage recruitment, selection and induction processes
- BSBHRM502 Manage human resources management information systems
- BSBRISK501 Manage risk
- BSBSUS501 Develop workplace policy and procedures for sustainability





## Entry requirements:

- An overall IELTS band 5.5 or equivalent and above.
- 18 years and above with a High School Certificate (Year 12).
- A verified copy of qualification and transcripts is required along with the application.
- Qualification and transcripts needs to be verified by CTI's approved student recruitment agent to confirm their genuine status.

\*Documents not in English should be provided with a certified translation.

## Course Pathways:

Following the completion of the BSB50215 Diploma of Business, students are able to progress into;

Advanced, Diploma of Business, Diploma of Leadership & Management at Canterbury Technical institute.

Students also have the opportunity to further their studies and continue onto university study.

## Course Fees and Funding

Please contact college staff for fees.

**Don't wait any longer  
Get started towards the career  
you want today!**

**Call: 07 3123 4055**



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