Advanced Diploma of Leadership & Management

Course Duration: 78 weeks
Class Schedule:
25 hours - 2.5 days per week*
Entry Requirements
No entry requirements for Australian students.
Preferred Pathway
• BSB51915 Diploma of Leadership and Management or other relevant qualification
OR
• with vocational experience but without formal supervision or management qualification

Course Outline: BSB61015
This qualification reflects the role of individuals who apply specialised knowledge and skills with experience in leadership and management, across a range of organisation and industry contexts. This involves initiative, judgement and planning and implementing leadership and management functions, and accountability for personal and team performance in a broad range of industry contexts. Cognitive and communication skills are also used to identify, analyse and collate information to be transferred to others. Creative and conceptual skills are used to respond to complex problems and express ideas.

Unit of Study:
Leadership and Management 2
BSBFIM601 Manage Finances
BSBMGT605 Provide leadership across the organisation

Business Planning
BSBMGT617 Develop and implement a business plan
BSBMGT616 Develop and implement strategic plans
BSBHRM602 Manage human resources strategic planning

Information Management 2
BSBINM601 Manage knowledge and information

Marketing
BSBADV602 Develop an advertising campaign
BSBMKG603 Manage the marketing process

Innovation
BSBINN601 Lead and manage organisational change
BSBMGT608 Manage innovation and continuous improvement

Sustainability
BSBRSK501 Manage Risk
BSBSUS501 Develop workplace policy and procedures for sustainability

Course Pathway:
After graduating from the Advanced Diploma of Leadership and Management further study options with CTI include: Advanced Diploma of Business, Diploma of Software Development or Diploma of Digital and Interactive Games or you can progress on to a University such as USQ or a University of your choice.

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* Students may be required to complete additional hours beyond class times to complete the course.