

Advance towards your future

Advanced Diploma of Business

Course Duration: 78 weeks
(71 teaching weeks 7 weeks break)

Class Schedule:
25 hours 2.5 days per week*

Entry Requirements

No entry requirements for Australian students.

Preferred Pathway

- After achieving the BSB50215 Diploma of Business or other relevant qualification/s OR
- Evidence of competency in the majority of units required for the BSB50215 Diploma of Business or other relevant qualification/s OR
- With reasonable 3-4 years vocational work in a range of work environments, in a range of senior support or technical roles for Advanced Diploma of Business.

* Students may be required to complete additional hours beyond class times to complete the course.

Course Outline BSB60215

The Advanced Diploma of Business reflects the role of individuals with significant experience in a senior administrative role who are seeking to develop expertise across a wider range of business functions. This qualification is suited to individuals who possess significant theoretical business skills and knowledge and wish to consolidate and build pathways to further educational or employment opportunities.

Marketing 2

- BSBMKG603 Manage the marketing process
- BSBMKG605 Evaluate international marketing opportunities
- BSBMKG606 Manage international marketing programs

Advertising 2

- BSBADV602 Develop an advertising campaign
- BSBADV604 Execute an advertising campaign

Information Management 2

- BSBINM601 Manage knowledge and information

Sustainability

- BSBRK501 Manage risk
- BSBSUS501 Develop workplace policy and procedures for sustainability

Course Pathway:

Once you have graduated from the Advanced Diploma of Business you can progress to further studies at University degree levels in a variety of associated disciplines, including Business studies, Commerce, Marketing or Advertising. At Canterbury Technical Institute you can continue into Diploma of IT and Interactive Games or Diploma Software of Development or to pathway University USQ.



Access more information on line

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