

# Advance towards your future

with an

## Advanced Diploma of Business

### Course Duration: 78 weeks

(71 teaching weeks 7 weeks break)

### Class Schedule:

25 hours 2.5 days per week\*

### Entry Requirements

No entry requirements for Australian students.

### Preferred Pathway

- After achieving the BSB50215 Diploma of Business or other relevant qualification/s OR
- Evidence of competency in the majority of units required for the BSB50215 Diploma of Business or other relevant qualification/s OR
- With reasonable 3-4 years vocational work in a range of work environments, in a range of senior support or technical roles for Advanced Diploma of Business.

### International Students

- An overall IELTS band 5.5 or equivalent & above
- 18 years & above with High School Certificate (Year 12) or equivalent

\* Students may be required to complete additional hours beyond class times to complete the course.

### Course Outline BSB60215 (CRICOS 087494J)

#### Course Description:

The Advanced Diploma of Business reflects the role of individuals with significant experience in a senior administrative role who are seeking to develop expertise across a wider range of business functions. This qualification is suited to individuals who possess significant theoretical business skills and knowledge and wish to consolidate and build pathways to further educational or employment opportunities.

#### Marketing 2

BSBMKG603 Manage the marketing process

BSBMKG605 Evaluate international marketing opportunities

BSBMKG606 Manage international marketing programs

#### Advertising 2

BSBADV602 Develop an advertising campaign

BSBADV604 Execute an advertising campaign

#### Information Management 2

BSBINM601 Manage knowledge and information

#### Sustainability

BSBRK501 Manage risk

BSBSUS501 Develop workplace policy and procedures for sustainability

#### Course Pathway:

Once you have graduated from the Advanced Diploma of Business you can progress to further studies at University degree levels in a variety of associated disciplines, including Business studies, Commerce, Marketing or Advertising. At Canterbury Technical Institute you can continue into Diploma of IT and Interactive Games or Diploma Software of Development or to pathway University USQ.

## CALL US on +61 7 3123 4055

or email: [Rahul@cti.qld.edu.au](mailto:Rahul@cti.qld.edu.au)

#### BRISBANE CITY:

- 🏠 Level 8, 333 Adelaide Street  
Brisbane Q 4000
- ☎ 07 3123 4055
- 📠 07 3221 2225
- ✉ [info@cti.qld.edu.au](mailto:info@cti.qld.edu.au)



Access more information on line

