



Advanced Diploma of

LEADERSHIP & MANAGEMENT

COURSE GUIDE



CANTERBURY
TECHNICAL INSTITUTE

CRICOS Code: 02938M RTO No: 31645



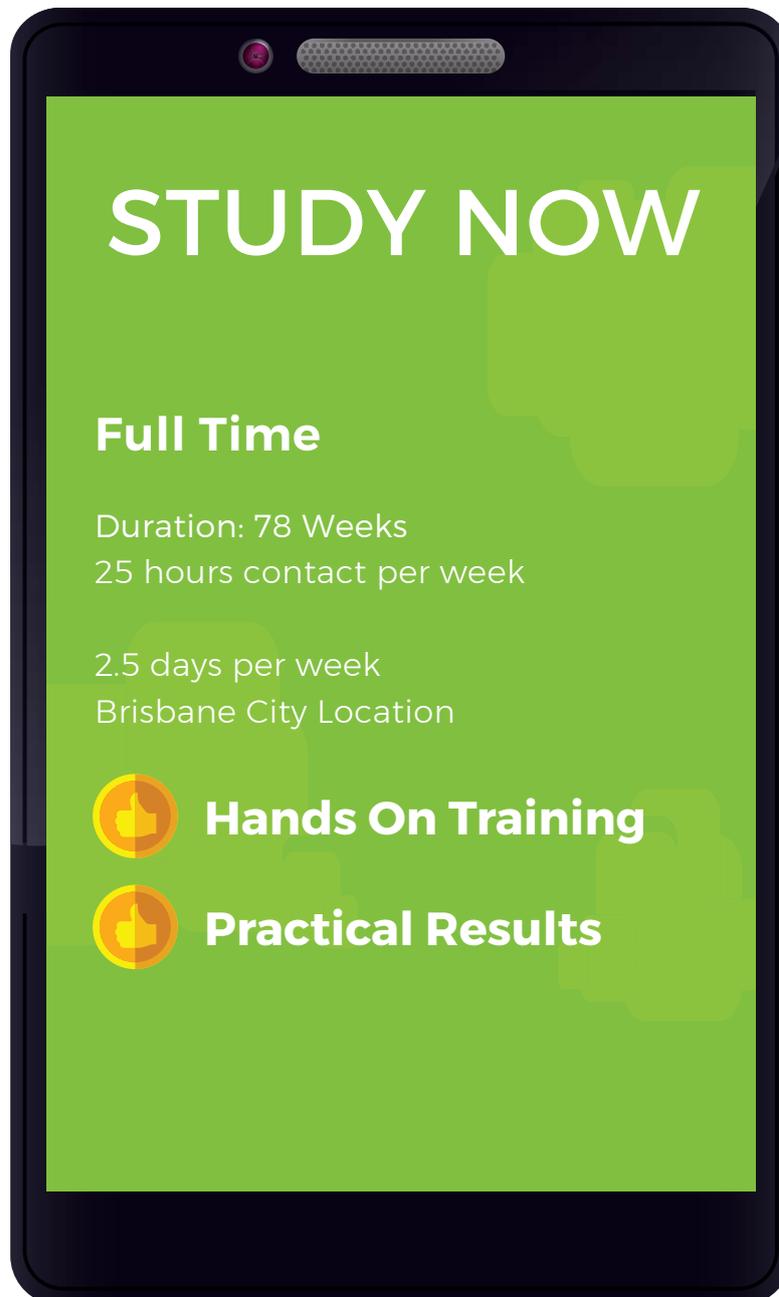
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Advanced Diploma of Leadership & Management BSB61015





The BSB61015 Advanced Diploma of Leadership and Management has been designed to reflect the role of individuals who have senior or managerial responsibilities. They may oversee the work of others or have specialised roles where they do not supervise others, instead provide strategic leadership. Students will learn the importance of providing leadership across an organisation while gaining the skill and knowledge to develop and implement strategic plans.

This course is suited for candidates wishing to pursue careers in roles such as area managers, department managers and regional managers.

The BSB61015 Advanced Diploma of Leadership and Management is a Nationally Recognised course.

Course Units

The BSB61015 course includes:

Unit Cluster 1: Leadership and Management 2

- BSBFIM601 Manage Finances
- BSBMGT605 Provide leadership across the organisation

Unit Cluster 2: Business Planning

- BSBMGT617 Develop and implement a business plan
- BSBMGT616 Develop and implement strategic plans
- BSBHRM602 Manage human resources strategic planning

Unit Cluster 3: Information Management 2

- BSBINM601 Manage Knowledge and information

Unit Cluster 4: Marketing

- BSBADV602 Develop an advertising campaign
- BSBMGT603 Manage the marketing process

Unit Cluster 5: Innovation

- BSBINN601 Lead and manage organisational change
- BSBMGT608 Manage innovation and continuous improvement

Unit Cluster 6: Sustainability

- BSBRISK501 Manage Risk
- BSBSUS501 Develop workplace policy and procedures for sustainability





Entry Requirements:

This course does not currently have any entry requirements.

Preferred Pathways:

Candidates may enter the qualification through a number of entry points demonstrating potential to undertake vocational education and training at advanced diploma level, including after achieving BSB51915 Diploma of Leadership and Management or other relevant qualification/s. Completion of the Diploma level qualification prior to entry is recommended. Students may be able to gain credits for units completed from the CTI BSB60215 Advanced Diploma of Business where applicable.

Course Pathway:

After graduation from the Advanced Diploma of Leadership and Management other study options include: Diploma of Business, Advanced Diploma of Business, Diploma of Software development, or Diploma of Digital and interactive games at Canterbury Technical Institute. Students also have the option of continuing study at university.

Course Fees

The course fee for the BSB61015 Advanced Diploma of Leadership and Management is AUD \$22,000.

Create a brighter tomorrow!
Enrol today to further your knowledge



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