



Diploma of  
**BUSINESS**

COURSE GUIDE



**CANTERBURY**  
TECHNICAL INSTITUTE

CRICOS CODE: 02938M RTO NO. 31645



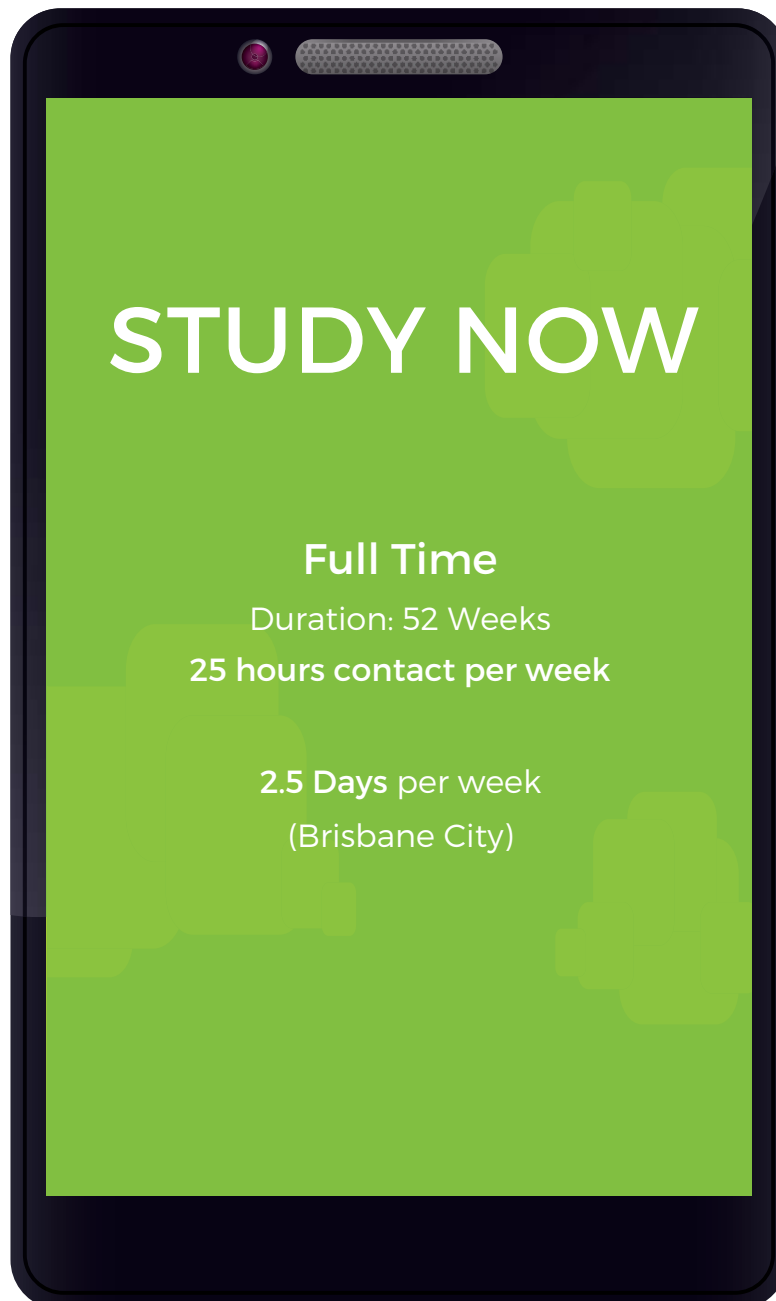
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# Diploma of Business BSB50215





The BSB50215 Diploma of Business offers students the opportunity to develop the skills required to handle real-life work situations. In completing the Diploma of Business you will have gained a qualification which can lead to roles in marketing, human resources, and/or business administration.

Students will develop a full understanding of the Business, Marketing & Management concepts, coordinated organisational approach; and a concern for profits - and how these can be related to all other courses (subjects) in the program. The qualification highlights specialised aspects of business management such as management strategy, marketing services, product management, and research.

Each of our classes and courses have been developed with students in mind, our experienced trainers provide a cultivating environment to assist you in completing your studies.

The BSB50215 Diploma of Business is a Nationally Recognised course.

## Course Units

The BSB50215 course includes:

### Unit Cluster 1

BSBWRT501	Write persuasive copy
BSBADM405	Organise meetings
BSBADM502	Manage meetings

### Unit Cluster 2

BSBHRM506	Manage recruitment, selection and induction processes
BSBHRM502	Manage human resources management information systems

### Unit Cluster 3

BSBWOR501	Manage personal work priorities and professional development
BSBREL401	Establish networks

### Unit Cluster 4

BSBCUS402	Address customer needs
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## Entry requirements:

- 18 years and above with a High School Certificate (Year 12)
- A verified copy of qualification & transcripts is required along with the application
- Qualification & transcripts needs to be verified by CTI's approved student recruitment agent to confirm their genuine status

## Course Pathway:

Following the completion of the BSB50215 Diploma of Business, students are able to progress into: Advanced Diploma of Business, Diploma of Leadership and Management.

## Course Fees

The course loan fee for the BSB50215 Diploma of Business is AUD \$16,500.

**Don't wait any longer  
Get started towards the career  
you want today!**

**Call: 07 3123 4055**



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